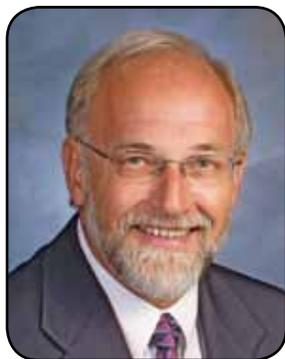


2011

Annual Report

From the President/CEO:

Gary Wolsky



This is the 121st time that the CEO of The Village Family Service Center has reported on some of the highlights of the prior year. I am proud to report that, once again, our donors, boards of directors, and staff have made it possible for The Village to serve more than 70,000 children and families throughout the region. The 2011 Village Highlights are listed on page 6 of this Annual Report—so rather than restate those, I’d like to use this space to say thank you to the people who made this possible.

Donors: We are only able to continue the great work that began in 1891 because of the continued support we have received from owners and stakeholders like you. There is not another nonprofit in the region that can report the breadth and depth of impact that The Village can proudly speak of. Your continued commitment by virtue of your financial and moral support is as essential going forward as it was in 1891 when this legacy began. Please accept our gratitude for your continued support.

Board of Directors: The many financial challenges presented over the past several years—flooding across North Dakota and Minnesota, the current recession, the political and financial problems in Minnesota—have resulted in some very difficult years. The two board of director components of The Village (The Village Board of Directors and the Children’s Village Family Service Foundation Board of Directors) have worked with an unparalleled sense of common purpose in ensuring that our services have not been impeded in any way.

Staff: The challenges of the past few years have been shouldered by our amazing staff. A moment like this would not be complete without a huge thank you and a debt of gratitude to Village staff for their unfailing commitment to quality work.

Thank you, Village donors, Village boards of directors, and Village staff. Our community and region is a better place to live because of your contributions and work.

A handwritten signature in black ink that reads "Gary J. Wolsky".

Leadership Team

Gary J. Wolsky,
President/CEO

Joy Ryan,
Executive Vice President

Candace Haugen,
Vice President, HR/Admin/
Board Relations

Stewart Hovde,
CFO

**From the Board Chair:
Matthew Leiseth**



With today's economy continuing to struggle, it is no surprise that the demand for Village services continues to grow. This growth in the need for our services, combined with the impact the economy has on our agency finances, continued to test our ability to fulfill our mission—"to improve the quality of life through services designed to strengthen individuals, families and organizations."

However, I am proud to report we are beginning to see the fruits of our labors. All of the hard work and tough decisions made in recent years have laid the foundation for our turn-around, and I believe this will lead to great successes in 2012 and beyond.

Thanks to you—Village employees, generous donors, and faithful supporters—we continue to face the challenges and meet the needs of the people in our communities. The Village is making a positive impact. Not only are we improving the lives of those we serve during the course of a single year, we are also improving our communities and our society by equipping those we come in contact with to be better citizens.

On behalf of the 75,000+ children and families we served in 2011 throughout North Dakota and Minnesota, I want to thank you for making a difference. It is an honor to be a part of this organization, and I look forward to serving with you as we continue to strengthen individuals, families, and organizations for generations to come.

A handwritten signature in black ink that reads "Matthew F. Leiseth". The signature is written in a cursive style and is enclosed in a thin black rectangular border.

Board of Directors

Matthew Leiseth, (Chair)
Hornbacher's Foods

Lyman Edds, (1st Vice
Chair)
Frontier Trust Co.

Dan Ulmer,
Blue Cross Blue Shield North
Dakota

Michelle Powers, (2nd
Vice Chair)
Titan Machinery

Shane Waslaski,
Otter Tail Corporation

Dale Mowry,
Military Entrance Processing
Station

Matthew Hallaway,
Alerus Financial

Richard Hanson, PhD
Bemidji State University

Joy Query, PhD
Retired

Carrie Bjorge,
BlackRidge Bank

Richard Henderson,
Assistant Federal Public
Defender

The Numbers

Revenue

| | |
|--------------------|-------------|
| Program Revenue | \$6,878,415 |
| Private Grants | 987,158 |
| Contributions | 1,454,464 |
| United Ways | 550,237 |
| Fundraising Events | 243,951 |
| Other | 237,740 |

Total Revenue **\$10,351,965**

Expense

| | |
|---------------------------|-------------|
| Personnel | \$7,422,114 |
| Contract Labor | 453,458 |
| Professional Fees | 172,169 |
| Interest | 46,601 |
| Supplies and Postage | 218,730 |
| Telephone | 138,807 |
| Occupancy | 594,170 |
| Equipment and Repairs | 135,843 |
| Printing and Publications | 253,793 |
| Travel | 452,364 |
| Advertising | 135,331 |
| Food for Child Care | 63,539 |
| Depreciation | 96,849 |
| Insurance | 57,330 |
| Other | 151,597 |

Total Expense **\$10,392,695**

Change in Net Assets—Unrestricted
(\$40,730)
(Unaudited)



During circle time, the Nokomis toddlers and preschoolers use musical instruments to create their very own tune.

The Impact

| | |
|--|---------------|
| Adoption Services | 138 people |
| Big Brothers Big Sisters | 750 people |
| Counseling | 3,013 people |
| Family-Based Services | 1,978 people |
| Family Group Decision Making | 734 people |
| Family Team Decision Making | 604 people |
| Financial Resource Center | 12,716 people |
| First Step Recovery (Dec. 1-31, 2011*) | 35 people |
| Nokomis Child Care Centers | 267 children |
| Pregnancy Counseling | 1,491 people |
| The Village Business Institute | 50,032 people |
| Truancy Intervention Program | 1,812 people |

TOTAL PEOPLE SERVED: 75,769

** The Village and First Step Recovery merged on Dec. 1, 2011, so only clients served in December were counted.*



Hari and Little Brother Gabe wait their turn as they participate in Bowl for Kids' Sake, Big Brothers Big Sisters' annual major fundraiser.

The Village Locations



Rodney is one of the many recipients of the Otto Bremer Foundation's emergency assistance funding that was administered by The Village Financial Resource Center in 2011.



Brandon and Little Brother Grant take a break from mini golf and go-karts to try their skill at video racing during a Big Brothers Big Sisters match activity at Thunder Road.

2011 Agency Highlights

- The Village received a three-year grant to reduce the number of foster care placements of Native American children (ages 0-18) in North Dakota. The grant will allow The Village to provide family conferencing services to Native American children currently in out-of-home placement and those at imminent risk of placement outside of the home. The Village is providing the program in conjunction with the University of North Dakota School of Social Work, the North Dakota Department of Human Services, and local county social services offices.
- A local Little Sister from The Village's Big Brothers Big Sisters program was awarded an Annexstad Family Foundation Scholarship. Amber Hettwer, Fargo, was awarded a full scholarship (for four years) to attend Minnesota State University, Moorhead. Amber was matched with her Big Sister, Kristi Huber, for eight years.
- The Village Financial Resource Center was selected by NeighborWorks America in conjunction with the U.S. Department of Housing and Urban Development (HUD) to help promote and facilitate the Emergency Homeowners' Loan Program (EHLP) in the states of North Dakota and Minnesota. The program assisted homeowners who are at risk of foreclosure due to involuntary unemployment or underemployment, economic conditions, or a medical condition.



- The Community Foundation of Grand Forks, East Grand Forks and Region awarded funding to The Village's Grand Forks office for a support group for spouses and partners of deployed personnel at the Grand Forks Air Force Base.
- The Village and First Step Recovery completed a merger in December of 2011. First Step Recovery is a licensed addiction treatment facility, which provides comprehensive, confidential treatment of alcoholism and other drug dependency. This merger allows The Village to provide treatment for addiction issues "in house" as part of our menu of services.
- In July, The Village received a two-year contract from the North Dakota Department of Human Services to administer the Alternatives to Abortion program. These marketing and back-room services support programming, provided by 11 providers across the state, that assists women and their families in obtaining vital information and education related to pregnancy and planning.
- The Village began offering web-based mental health counseling to North Dakota and Minnesota residents. Our web-based counseling services are another way to provide access to services that will assist people in making changes and living emotionally, socially, and physically healthier lives.
- The Village received a grant from the state of Minnesota to provide mental health services to children ages 0-5. In addition to funding services to families who are uninsured or underinsured, the grant covers professional training in several evidence-based therapy models, including the University of Minnesota Infant Mental Health Program and Parent Child Interaction Therapy training. This training will further position Village staff as experts on early childhood mental health.



Happy and healthy Luke with his parents by Adoption!

- Based on applications accepted by The Forum of Fargo Moorhead, three families were selected to participate in The Forum's 2011 Financial Fix-up. The three families worked with Village financial counselors to create an individualized financial action plan. The families, financial counselors, and Forum reporter, Sherri Richards, chronicled their journey through newspaper articles and posts on the Financial Fix-up blog.
- In 2011, The Truancy Intervention Program received community support from United Way, Clay County Social Services, and all Clay county schools.
- In Minot, The Village provided free counseling for flood victims and was also able to distribute emergency assistance funds provided through a grant from the North Dakota Community Foundation.
- The Village in Moorhead started a group for young people with fetal alcohol spectrum disorders. It is offered free of charge through a grant to individuals 13 years or older who have not yet graduated from high school. Two eight-week sessions cover independent living skills and developing healthy relationships.
- The Director of Nokomis Child Care Centers of The Village received a scholarship to undergo intensive training that will result in Aim4Excellence child care center director credentials. Aim4Excellence is national director credentialing designed specifically to strengthen leadership and management skills of early childhood program administrators. The credentialing focuses on the essential knowledge and skills needed to deliver high-quality programming for young children.



Ethan, age 4, enjoys some cuddle time at Nokomis.

The Foundation

The Children's Village Family Service Foundation is a sister nonprofit corporation to The Village Family Service Center. The foundation was organized in the 1950s to create, establish, and maintain a trust or endowment fund for the purpose of aiding, assisting, and assuring some measure of permanent support for The Village Family Service Center. Over the lifetime of the foundation, the funds have been exceptionally well managed and have consistently earned double digit returns. If you are interested in leaving a legacy for children and families, consider joining the many families over the years who have left estate gifts to the Children's Village Family Service Foundation. Your gift to the foundation will live on in perpetuity through the children and families who benefit from services provided by The Village Family Service Center.



For a 2011 list of Village contributors, visit www.VillageAnnualReport.org

The mission of The Village Family Service Center is to improve the quality of life through services designed to strengthen individuals, families and organizations.

The Village Programs

Adoption Services

Big Brothers Big Sisters

Counseling Services

Family-Based Services

Family Group Decision Making

Financial Resource Center

First Step Recovery

Nokomis Child Care Centers

Pregnancy Counseling Services

The Village Business Institute

The Village Family Magazine



CREDIBILITY • INTEGRITY • ACHIEVEMENT

